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1927

Brighten the Corner
Where You Are---
with Flowers



FORD GARDENS

SIDNEY E. FORD, Mgr.

415 CENTRAL ST. EAST BRIDGEWATER, MASS.

Sid says:

Harvest time is over with all our bulbs packed away in our cellars. We now have a little time to reflect back over the year of 1926, which has been a very pleasant and successful one for us in growing flowers. Our cellars contain a much larger stock of as fine a lot of bulbs as we have ever grown.

I would like to write a personal letter to one and all, giving you a little talk on different plants and bulbs, which from your orders, I know you are most interested in. As my time is so taken up in growing, selecting and producing new varieties for you, it makes this impossible. So I must be content to put in this limited space, my appreciation, and give you all my hearty thanks for your continual patronage and letters which have given me so much encouragement to continue my work.

The year 1926 marked the fifth year of our growing plants and bulbs for the trade. In these five years we have had but one complaint, and that I trust, was satisfactorily adjusted. I do not go as far as to say but what some of you may have been dissatisfied with stock purchased from us. We have no way of knowing this unless same is called to our attention. We are always ready to rectify any mistakes or replace any bulb or plant that does not grow, or proves otherwise than true to name.

This year we are giving you an opportunity to purchase stock in assorted shades of new varieties of *Gladiolus* created by us. These new creations are as good if not better than some of the named varieties that have been sold when first put on the market, as high as two hundred dollars per bulb. I have given my personal attention to the production of this new strain, and consider it unequalled in its wonderful new forms and colorings.

You will find this new strain listed on page 9 under the heading "Gladford's." We have given them this new name not only to associate them with our Gardens, but to keep them from being confused with other new productions. We have made this low price of only \$1.50 per dozen, \$12.00 per hundred. So that you can all afford to have them in your garden.

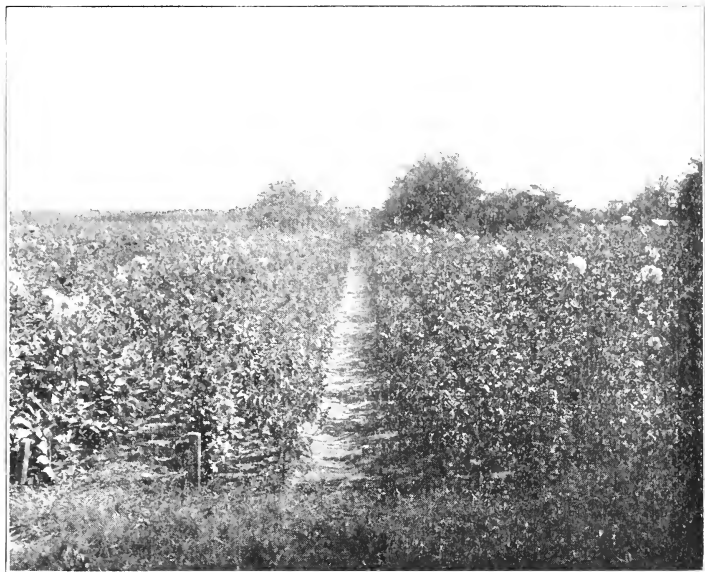
I wish to call your attention to our Banner Collection of *Dahlias* page 27. This collection contains 10 of my favorites. I have made the price, so that you can *A-Ford to buy from Ford*.

SYDNEY E. FORD,
Manager.



SIDNEY E. FORD, *Manager*

You Can A-FORD To Buy From FORD



The Path Leading to Our Main Flower Fields

HOW TO GROW AND STORE GLADIOLUS

Gladiolus are quite hardy, and can be planted as soon as the frost is out of the ground.

In this climate we start planting about April 1st, continuing to June 20th, this giving us a continual bloom until frost.

In preparing the soil, we find the use of well-rotted manure gives the best results. (Be sure it is well rotted). It should be plowed or spaded into the soil to a depth of at least 6 inches.

In planting in drills, furrow or dig out to about 6 inches deep. Sprinkle on one side of drill a good potato fertilizer; then rake in, mixing the fertilizer with the soil, until the drill is about 4 inches deep. The potato fertilizer is simply to give the bulbs a good start, and the manure to carry out the further development. Avoid using new manure, as it is high

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in ammonia, making it very harmful. New manure can be used if spaded or plowed into the ground in the fall. In case you can not get well-rotted manure, sheep dressing is very good.

Many growers use a combination of potato fertilizer and bone meal, mixed in equal parts. Gladioli can be grown in this way with very good results, but the flowers do not stand up as well, the petals not having as heavy a texture as when grown with manure.

The bulbs should be planted at least 4 inches deep, and from 4 to 6 inches apart, to get best results. We plant in double rows, in drills at least two feet apart. Gladioli can be planted in beds, like tulips. In this case we advise planting a mixture of early, mid-summer, and late varieties, thus giving a continual bloom.

Gladioli grown in a hedge, with dahlias as a background, make a beautiful showing. In doing this be sure to leave a space of at least 2½ feet between gladioli and dahlias, to prevent any possible shading by the dahlias.

Avoid shady places, as gladioli grow best in the open. In case the season is dry a good watering once every ten days or two weeks is very beneficial. Soak the soil to a depth of 6 inches or more. A light watering does more harm than good, as it gives the feeders a tendency to work toward the surface, rather than downward. After a rain, or watering, the soil should be stirred to a depth of 1 to 1½ inches, to retain the moisture.

Gladioli should be dug as soon as the foliage begins to turn brown. After digging, cut the tops back close to the bulbs.

Then spread out, to a depth of not more than 2 or 3 inches, to dry, in a place where there is a good circulation of air.

In about two weeks they should be sufficiently dry so that the old bulb roots and the bulblets can be removed. After doing this, place in shallow boxes, not more than 3 inches deep. Store in a good cool, dry cellar, before there is any danger of freezing.

These directions for cleaning and storing should be followed, for if the roots are allowed to stay on too long, or stored in boxes which are too deep, the bulbs are liable to rot, or become diseased.

You Can A-FORD To Buy From FORD

GLADIOLUS

NEW AND RARE VARIETIES

A. B. KUNDERD

A delicate cream color, overlaid with very delicate blush-pink at edges. A very beautiful ruffled variety and comes later, after most of the other varieties have gone, making it one of the best in its class. Very beautiful and rare. 25c *each*; \$2.50 *dozen*.

ANNA EBERIUS

Beautiful dark velvety rhodamine-purple, throat dark amaranth-purple. Faintly ruffled. This is one of the best of its color and is very popular. 20c *each*; \$2.00 *dozen*.

ALBANIA

One of the late creations—a most pleasing white variety. The flowers are large—and slightly ruffled—one of the best new white. 20c *each*; \$2.00 *dozen*.

BETTY JOY

Soft creamy-white, suffused La-France-pink, having good form and many open at once. This is one of "Bill's" best and it is indeed a good one. \$1.00 *each*.

BYRON L. SMITH (Kunderd)

A light cobalt violet, the throat having yellow tinted markings. 25c *each*; \$2.00 *dozen*.

BLUE JAY

Light blue; large. White blotch with yellow center in throat. 25c *each*; \$2.50 *per dozen*.

CARMEN SYLVA (Prestgard)

Pure silvery white; throat slightly penciled lilac. Straight,

slender spike; extra fine variety for the florist trade. 20c *each*; \$2.00 *dozen*.

DIENER'S AMERICAN BEAUTY

Brilliant American Beauty color with creamy-yellow throat. 50c *each*; \$5.00 *dozen*.

DIANA

(New). Wonderful shade of deep rich mellow blood red. This variety has every good quality that goes toward the making of a high grade Gladiolus. Those who know this variety best, unhesitatingly pronounce it the finest red Gladiolus ever originated. It is rapidly becoming the favorite red variety. 25c *each*; \$2.50 *dozen*.

E. J. SHAYLOR

A beautiful pure deep rose pink; large blossoms. A leader in the rose-pink class. 15c *each*; \$1.50 *dozen*.

EUROPA

Snowy white, without any color mark whatever. Large flowers, compactly placed, and many open. One of the finest whites in existence. Especially valuable for florists' work. Stock too scarce to become common very soon. 20c *each*; \$2.00 *dozen*.

FERN KYLE (Kunderd)

A large creamy white flower, with ruffled petals. One of the new leading varieties and highly recommended by that noted grower. 50c *each*.

You Can A-FORD To Buy From FORD



View of Our Experimental Garden

GOLDEN MEASURE

This is in my opinion the best yellow variety ever introduced. The flower is large, of a deep pure yellow, and is produced on stalks that often reach a height of $4\frac{1}{2}$ feet and over. A grand variety of unusual merit. 25c each; \$2.50 dozen.

GOLD (Hoeg)

Pure golden yellow, throat a shade deeper; almost self-color. Large flowers, well placed on the spike, and many open at one time. 25c each; \$2.50 dozen.

HAZEL DAWN (Hoeg)

In color a beautiful strawberry pink, the throat being lighter, and carmine dotted. Extra long spike, having many flowers in bloom at one time. 35c each; \$3.50 dozen.

JENNY LIND (Hoeg)

A soft apricot pink, with pale yellow throat, the two colors blending wonderfully. Especially attractive, having many flowers open at the same time. 25c each; \$2.50 dozen.

LOUISE

Clear pure lavender of a bluish tinge; has no magenta or purple in it, and this makes it the finest lavender yet produced, nearly the same shade as Iris Pallida Dalmatica, which is enough said. 25c each; \$2.50 dozen.

MAHOGANY

A very dark shade of mahogany. A new shade in gladiolus. 10c each; \$1.00 dozen.

You Can A-FORD To Buy From FORD

MARY PICKFORD

Color a delicate creamy-white, throat soft yellow. 15c *each*; \$1.50 *dozen*.

MARSHAL FOCH (Kunderd)

Color, a fine salmon pink, almost self color. Giant flowers and many in blossom at once; has a strong spike, and is an especially good variety. 25c *each*; \$2.50 *dozen*.

MALLOW

A fine cut flower variety, creamy white, edge of petals tinted lavender pink, new. 25c *each*; \$2.50 *dozen*.

MAINE

One of the most beautiful white *Gladiolus* in existence, flowers well placed on tall straight stem. The buds are of a very light yellow color, turning into pure white when in full bloom. 25c *each*; \$2.50 *dozen*.

MRS. DR. NORTON

Color white, the edges suffused with soft La France pink. The three lower petals have a blotch of sulphur yellow, stained at the base with fine specks of tyrian-pink. 10c *each*; \$1.00 *dozen*.

MRS. FREDERICK C. PETERS (Fischer)

A beautiful rose-lilac shade, the lower petal having a white-bordered crimson blotch; resembles an orchid in color. Awarded a First Class Certificate of Merit by the Massachusetts Horticultural Society. 25c *each*; \$2.50 *dozen*.

MR. MARK (Velthuys)

Color a bluish violet, with throat in lighter shading. 15c *each*; \$1.50 *dozen*.

MELBA (Brown)

A new and unusual shade of salmon, with orange tinted throat. This variety attracts attention wherever exhibited, and was winner of 1st prize at Mass. Horticultural Society. 50c *each*.

MISS AGNES LINNEHAN

One of our latest creations. A most wonderful cerise pink shade—very showy. Everyone entering our gardens admires this variety. Named expressly for and with permission of Miss M. Agnes Linnehan of the West Elm Flower Shop, Brockton. 25c *each*; \$2.50 *dozen*.

MME. MOUNET-SULLY

(Lemoine)

Milk white with a throat blotch of primrose yellow overlaid by carmine. 35c *each*; \$3.50 *dozen*.

MURIEL

One of the loveliest lavender varieties. She just needs the small dark spot in the throat to enhance her beauty. Spikes are tall and straight. Several flowers open at one time. 20c *each*; \$2.00 *dozen*.

NEOGA (Kunderd)

Deep red in color. Very fine for decorating purposs. 15c *each*; \$1.50 *dozen*.

NORA

Light violet blue, deeper blue on lower petals. Dainty and charming. 20c *each*; \$2.00 *dozen*.

You Can A-FORD To Buy From FORD

O. W. HALLODAY

Color, creamy white with edges of petals a rose pink, the three lower petals having markings of pure sulphur yellow. Has eight or ten blossoms out at same time. A grand flower. 25c *each*; \$2.50 *dozen*.

PURPLE GLORY (Kunderd)

One of Kunderd's Giant flowering varieties. One of the best dark shades; color a deep velvety-maroon red, blotched maroon, but much darker. Petals beautifully ruffled. 25c *each*; \$2.50 *dozen*.

PRIDE OF GOSHEN

Ruffled—Pale flesh, tinted very delicate Rose Eglantine with a golden sheen; throat washed faintly with yellowish-buff. Lower petals broad stripe of cochineal-carmine, and a few delicate pencilings of the same color. 15c *each*; \$1.50 *dozen*.

QUEEN OF WHITES

A late variety of pure white. Blooms same time as Glory of Holland. 15c *each*; \$1.50 *dozen*.

PEACH

New—A late variety cream-white with a peach colored throat. Very attractive. 10c *each*; \$1.00 *dozen*.

ROSE ASH

New—This variety is also known by the name of Ashes of Roses. A new color in Glad-iolus. This variety attracts the immediate attention of all who see it. It is a very tall grower and the long spike well filled with large pastel blooms is a marvel of great beauty. 25c *each* \$2.50 *dozen*.

RED EMPEROR (Groff)

One of the best scarlet varieties, very large flowers on long stiff spike. 15c *each*; \$1.50 *dozen*.

SWEET BRIER

One of the best new sorts, the color of a sweet brier rose. 25c *each*; \$2.50 *dozen*.

SNOWDRIFT

This is without question the purest white of them all; large flowers, on a tall heavy spike. 25c *each*; \$2.50 *dozen*.

SUMMER

Lavender, pink, very choice. Very attractive—fine for decorations and sprays. 10c *each*; \$1.00 *dozen*.

SWEETHEART

This is an exceptionally beautiful variety. The color is a light cream, with golden yellow shading on lower petals, overlaid with faint rose feathering well down in the throat. Although it is a primulinus hybrid it is large and has several flowers open at a time. 25c *each*; \$2.50 *dozen*.

SYPHONE

Color, aster purple, almost self. Faint markings of dark maroon on lower petals. One of the best dark shades. 25c *each*; \$2.50 *dozen*.

TIFFANY (Brown)

Pure white and slightly ruffled, of primulinus origin. Flowers are especially well placed on a very erect spike, and has many flowers in blossom at the same time. A splendid cut flower. 50c *each*.

You Can A-FORD To Buy From FORD

“Gladfords”

This new strain of Gladiolus is of our own production, thus the name “Gladfords.” These creations are not only of new and rare shades, but are far more productive as to number of flowering spikes. We have cut as high as six spikes from one bulb. If you are looking for something new and unique in “Glads,” do not fail to order at least a few “Gladfords.”

We are offering them this year for the first time put up in mixtures no two alike, at \$1.50 per dozen; \$12.00 per 100.

GLADIOLUS SEED

OUR GLADIOLUS SEED IS GATHERED FROM OUR TRIAL GARDENS CONTAINING THE VERY BEST NAMED VARIETIES AND SEEDLINGS. *Large package, 25 cents.*

FORD’S BANNER COLLECTION OF GLADIOLUS

3	Mrs. Frederick C. Peters	\$.75
3	Sweetheart75
3	Snowdrift75
3	Purple Glory75
3	Jenny Lind75
3	Mallow75
3	Diana75
3	Syphone75
3	Gold75
3	Marshall Foch75
3	Blue Jay75
3	Rose Ash75

\$9.00

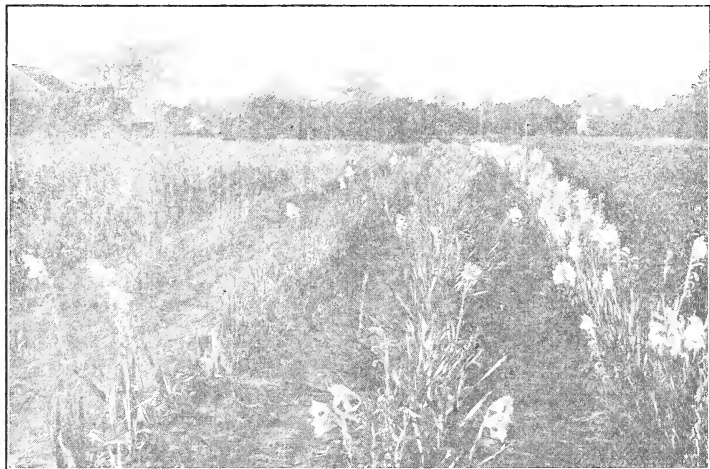
This collection, 3 each, all labelled, value \$9.00
Sent postpaid for \$5.00. One each for \$2.00

You Can A-FORD To Buy From FORD

STANDARD GLADIOLUS

We list below 29 of the most widely grown and best flowering varieties:

We will ship this collection, 29 varieties, \$2.29 value, for
\$1.75



*A Section of Our Cutting Field from Which We Supply All of
Brockton's Leading Florists*

AMERICA

Too much cannot be said of this beautiful dainty pink, tinted lavender. 5c each; 50c dozen; \$3.50 hundred.

AZURE

Lavender with a very dark red throat. Very odd and attractive. Something delightfully different. 7c each; 75c dozen.

BARON HULOT

Large flowers, well arranged on long spikes. Color is a deep indigo blue, slightly marked white at the base of the throat. 10c each; \$1.00 dozen.

CRACKER JACK

Dark red, of a rich velvety texture; blotch of maroon on a yellow ground. 5c each; 50c dozen.

You Can A-FORD To Buy From FORD

CRYSTAL WHITE

Extra early—pure white with red purple throat. About a week later than Halley. 5c *each*; 50c *dozen*.

EVELYN KIRTLAND

The flowers are a beautiful shade of rosy-pink darker at the edges, fading to shell-pink at the center, with brilliant scarlet blotches on lower petals. Entire flower showing a glistening, sparkling luster. 15c *each*; \$1.50 *dozen*.

GLORY OF HOLLAND

Strong growing white. 7c *each*; 75c *dozen*.

GRETCHAN ZANG

A most beautiful soft melting shade of pink, blending into deep salmon on the lower petals. Approaches the brilliant coloring of the Beaute Poitevine Geranium. 7c *each*; 75c *dozen*.

HALLEY

Delicate salmon pink predominates with a slight rosy tinge. Lower petals have a creamy blotch with a bright red stripe in center. 5c *each*; 50c *dozen*.

HERADA

Pure mauve, glistening and clear. A new color in Gladiolus. Immense. 10c *each*; \$1.00 *dozen*.

IDA VAN

A beautiful deep salmon-red, or flaming orange pink. 15c *each*; \$1.50 *dozen*.

LILLY WHITE

One of the latest sensations in Gladiolus. An attractive pure white and of extra size. Awarded First Prize, New York Hor-

tical Society 1918 and First Class Certificate of Merit, Massachusetts Horticultural Society, 1917. 10c *each*; \$1.00 *dozen*.

L'IMMACULEE

Undoubtedly the best commercial white Glad. in existence. 10c *each*; \$1.00 *dozen*.

LE MARSHALL FOCH

The largest light pink gladiolus, sometimes reaching seven inches in the eastern states. 7c *each*; 75c *dozen*.

MEADOW VALE

White with lilac throat, a very pretty white flowering Gladiolus. 6c *each*; 60c *dozen*.

MRS. FRANCES KING

A most delightful "Besnard" shade of flame-pink. 5c *each*; 50c *dozen*.

MRS. FRANK PENDLETON

The petals show beautiful bright rose-pink on a pure white ground, contrasting in a most striking way with the deep rich velvety blood-red blotch on the lower petals. 10c *each*; \$1.00 *dozen*.

MRS. WATT

Glowing American Beauty shade of wine-red; self-color. 10c *each*; \$1.00 *dozen*.

MISS HELEN FRANKLIN

Recognized as the leading white; florists' variety; an early forcer; blooms from small bulbs outside. 7c *each*; 75c *dozen*.

NIAGARA

A light Crocus or Primrose yellow faintly touched with lilac-rose lines; faintly suffused lilac-rose by reflection from outer walls of petals. 7c *each*; 75c *dozen*.

PANAMA

A perfect Hermosa-pink in color with wide open wax-like flowers; one of the best of the clear pinks. 5c *each*; 50c *dozen*.

PEACE

Giant white flowers with lilac feathering in throat of two of the petals. 7c *each*; 75c *dozen*.

PRINCE OF WALES

Golden salmon melting to throat of primrose-yellow, a color tone that either in sunlight or under electricity, is extremely beautiful. 10c *each*; \$1.00 *dozen*.

PRINCEPINE

Scarlet red with snow white

blotch, one of the best for decorations. Very conspicuous. 5c *each*; 50c *dozen*.

SCHWABEN

A clear citron-yellow with Aster purple tongue on lower petals. Buds sulphur-yellow. 7c *each*; 75c *dozen*.

THE PEARL

One of the most sought for by florists on account of its delicate shade of pink. 5c *each*; 50c *dozen*; \$7.00 *hundred*.

WAR

Deep blood-red, shaded crimson-black; very tall and conspicuous. 10c *each*; \$1.00 *dozen*.

WILBRINCK

A light pink sport from Halley. Very early, long spike. 7c *each*; 75c *dozen*.

YELLOW HAMMER

Pure yellow. 10c *each*; \$1.00 *dozen*.

MIXED GLADIOLUS

50c per dozen; \$3.50 per hundred

Our mixture contains a well-balanced assortment of early, mid-summer, and late varieties. If you have only a limited space, we advise growing a mixture, as this insures a continual bloom of this grand flower, from early summer till frost. In colors, this mixture includes every magnificent and gorgeous combination conceivable.

FORD'S \$1.00 COLLECTION GLADIOLUS

50 Blooming Size Bulbs, containing a well balanced assortment of early midsummer and late varieties.

A Garden Full of Gladiolus for only \$1.00

You Can A-FORD To Buy From FORD

FORD'S NOVELTY GLADS

20 Bulbs—All Different—\$2.00 value for \$1.00

FORD'S RAINBOW MIXTURE

30 Bulbs for \$1.00

A well-balanced Glad assortment, containing the latest and most unusual shades of coloring.

GLADIOLUS**PRIMULINUS HYBRIDS**

These hybrids, gained by crossing the species *Primulinus* with the larger varieties of the *Gandavensis* type, have retained all the daintiness and graceful form of their *Primulinus* parent, even to the "hood" formed the drooping of the upper petal, and have an added beauty of exquisite coloring.

ALBION (Kunderd)

Very large salmon rose pink.
Beautiful throat. 10c *each*; \$1.00
dozen.

ALICE TIPLADY

Probably the most popular of
the *primulinus* types. Large
beautiful flowers of brilliant
orange-saffron. 10c *each*; 1.00
dozen.

ELBERTON

Fine light creamy yellow, butter-
fly shaped flowers; deeper in the
throat; tall, graceful stems. One
of the best in its color. 10c
each; \$1.00 *dozen*.

LINTON

A ruffled *primulinus*. Salmon
rose bordered deeper. 10c *each*;
\$1.00 *dozen*.

MIDSUMMER DREAM

(Kunderd)

One of the best large flowering
Prim. varieties. Shade a beau-
tiful geranium-red. Flowers the
size of *Myra*, with four or five
in bloom at same time. 15c *each*;
\$1.50 *dozen*.

ROANOKE

Large rich yellow *Primulinus*
hybrid; the first yellow to bloom
in our garden. 10c *each*; \$1.00
dozen.

MYRA (Kunderd)

One of the best Giant flowered
Prims. Deep salmon blended
with yellow; closely resembling
Prince of Wales in color. Used
very extensively by florists for
funeral work. 10c *each*; \$1.00
dozen.

You Can A-FORD To Buy From FORD

VANITY

A beautiful shade of apple-blossom pink. Tall spike, with many flowers in bloom at same time.
25c each; \$2.50 dozen.

ZEMPA (Brown)

This is a very brilliant red in color, with a thread of gold around the edges of petals. A most unusual and very attractive variety. 50c dozen.

Mixed Primulinus Hybrids, 50c dozen, \$3.50 per 100

FORD'S HOME GARDEN COLLECTION

This Collection \$2.50 value for \$1.50

SIX DOUBLE DAHLIAS

6 Colors

1 Jack Rose	Red
1 Vivian	Variegated
1 Storm King	White
1 Lebelle	Purple
1 F. A. Walker	Pink
1 Yellow Duke	Yellow

TWELVE GLADIOLUS

12 Shades

1 Red	1 Lavender
1 White	1 Scarlet
1 Pink	1 Maroon
1 Yellow	1 Cream
1 Salmon	1 Violet
1 Crimson	1 Orange

PLANTING STOCK

We are listing under this heading several varieties of Gladiolus $\frac{3}{4}$ to 1 inch in size. These bulbs will under good care, throw a nice bloom and make a large bulb for next season.

Postpaid

Per 100

America	\$1.00
Crystal White	1.00
Crackerjack	1.00
Glory of New Haven	1.25
Gretchan Zang	1.25
Halley	1.00
Herada	1.50
Le Marshall Foch	1.00
Mary Pickford	2.50
Helen Franklin	1.50

You Can A-FORD To Buy From FORD

Mrs. Watt	1.50
Princepine	1.00
Schwaben	1.50
Summer	1.50
The Pearl	1.00
Yellow Hammer	2.00
Alice Tiplady	2.50
Midsummer Dream	2.50
Myra	1.50
Mixed	1.00

No order for less than \$1.00 will be accepted from this list. 25 bulbs of any variety may be had at the 100 rate. We will ship parcel post prepaid, same as all other bulbs and plants listed in this catalogue.

GRAND HOME GARDEN COLLECTION

12 Crackerjack	\$.50
12 Glory of Holland75
12 Halley50
12 Miss Helen Franklin75
12 Panama50
12 Princepine50
12 Yellow Hammer	1.00
12 Summer	1.00
12 The Pearl50
<hr/>	
\$6.00	

This grand collection sent prepaid for \$4.00. One-half Collection of six each, 2.25; one-fourth Collection of three each, \$1.25.



You Can A-FORD To Buy From FORD

HOW TO GROW AND STORE DAHLIAS

Unlike the gladiolus, the dahlia does not require too rich a soil. We find a good potato fertilizer the best. Heavy fertilization causes plants to run to foliage rather than bloom.

Tubers should be planted at least 4 to 6 inches deep, and 2 feet or more apart. Mix well in the soil of the hill a small handful of fertilizer; then place the tuber flat down. Do not stand tuber on end.

If season is dry, a good watering once every week or ten days is very beneficial. Soak the soil to a depth of at least 6 inches. A light sprinkling of water is more harmful than beneficial, for it gives the feeders a tendency to work toward the surface, rather than down. After rain, or watering, the soil should be stirred to a depth of from 1 to 1½ inches to retain the moisture. It is a good plan to hill the plants, same as potatoes.

In planting dahlias, select a sunny location, for they do not thrive in the shade.

In the fall, the tubers should be dug and stored in a cool, dry cellar, having an even temperature of 40 to 45 degrees.

As soon as dug in the field, cut the stalks about 2 or 4 inches from the crown. Pack in boxes or bins, with the crown down, to prevent the moisture in the stalk from working down into the tubers, as this will cause rot.

Care should be taken to keep the tubers from too much air circulation or heat, as this is liable to cause them to dry and shrivel. For small lots we find it the best plan to pack tubers in dry sand.

In the spring, divide the clumps in such a manner that each division includes a part of the crown having at least one eye. These eyes, or sprouts, as they are sometimes called, will begin to show up in the spring, thus making dividing easy.

DAHLIAS

During recent years the Dahlia has rapidly grown in favor with its many new and improved forms and shades.

For hedges and in groups they cannot be beat. They also make a fine background for other plants.

You Can A-FORD To Buy From FORD

NEW AND SUPERB DECORATIVE DAHLIAS

ALEX. WALDIE

The flowers of this variety are large and well formed. They are carried on fine long stems. A cream ground color overlaid with pale salmon-pink. A strong and sturdy variety bearing profusely. \$1.00 *each*.

AMUN RA

This is a beautiful rich yet pleasing autumn tint shading from orange to golden amber. A lovely substantial flower of large size carried on long, heavy stems. \$1.50 *each*.

BONNIE BRAE

Cream shaded to blush-pink. The flowers are of a true decorative form of immense size. \$1.00 *each*.

BERTHA STOREY

Large rosy pink resembling Glory of New Haven, in form. Plants stand very erect with an abundance of flowers, well above the foliage. 75c *each*; \$7.50 *dozen*.

DELLA V. POTTER

A fine shade of lavender-pink; a good grower and bloomer. A good cut flower variety. \$1.00 *each*.

GLORY OF NEW HAVEN

A seedling from "Mildred Slocombe," this being large and more beautiful in color. A beautiful shade of pinkish-mauve. The nearest to lavender to my knowledge in desirable Decorative Dahlias. Plants are tall robust growers and produce large flowers. Indispensable for exhibition purposes. \$1.00 *each*.

INSULINDE

A deep saffron-yellow, shading to russet-orange. One of the best of Holland introductions. The petals are twisted and curled, the flowers exceptionally large, and the stems very long. \$1.00 *each*; \$10.00 *dozen*.

ISABEL STREET

A grand new variety, that has attracted the greatest attention of visitors at our farms and whenever exhibited. The flowers are large, extremely full to the center, while the outer petals reflex to the stem. Color at base bright yellow, shading to bright rose red, with white tips; reflex pale pink. The flowers are of heavy texture and borne facing on long cane stiff stems. An acquisition to every garden. \$1.00 *each*.

JERSEY'S BEAUTY

This is considered the finest pink Dahlia ever introduced. The color is a lovely rose-pink. The blooms are large, well rounded, and of artistic proportions. Jersey's Beauty has created a sensation. Wherever exhibited it has received the highest honors. The firm and massive blooms are borne profusely on strong, heavy stems. \$1.50 *each*.

JUDGE MAREAN

A beautiful blending of red, yellow, orange, salmon-pink and gold. The flowers are very large and are borne on strong, stiff stems. \$1.00 *each*.

JUDGE ALTON B. PARKER

A wonderful shade of golden-buff; a fine exhibition variety.

You Can A-FORD To Buy From FORD

grows freely on long, erect stems. \$1.50 *each*.

KITTY DUNLAP

This is a shade which is a great favorite, being the color of the American Beauty Rose. The large flowers are well shaped and substantial. They are carried on long, strong stems. \$1.50 *each*.

MINA BURGLE

One of the best, rich cardinal red, of fine form and produced freely on long stiff stems. Plant is a strong, vigorous, upright grower and profuse bloomer. 50c *each*; \$5.00 *dozen*.

MILLIONAIRE (Stillman)

Delicate lavender pink, shading to white. Very large flowers. 75c *each*; \$7.50 *dozen*.

MR. CROWLEY

Sparkling salmon-pink flowers shaded with bright yellow. A most beautiful variety with large flowers carried on long stems. \$1.00 *each*.

MRS. CARL SALBACH

Beautiful mauve pink, shading to white at center. Flowers are large and fine for exhibition. \$1.00 *each*; \$10.00 *dozen*.

MRS. E. L. LINDSAY

The attractive flowers are of remarkable size. The color is a gorgeous combination of bright scarlet and gold. Large, well formed, borne profusely on heavy, sturdy plants. \$1.50 *each*.

MRS. F. F. SCHOCK

Large, regular, perfect form; inner petals cupped, outer flat and reflexed in most approved

manner. Color picric yellow at base of petals, blending to almost pomegranite purple at the tips. The plant is strong, vigorous and an early, free and continuous bloomer on long stiff stems. 50c *each*; \$5.00 *dozen*.

MRS. J. HARRISON DICK

One of the most valuable new varieties of recent production. Color, citron yellow at center, outer petals suffused and overlaid salmon pink; a lovely and effective combination, especially under artificial light. The plant is a wonderful grower, of medium height and branching habit, producing perfect flowers in greatest profusion on long, stiff stems. The flowers are medium to large, 5 to 7 inches in diameter and are held facing on the cane stiff stems. Valuable for exhibition, cutting and the garden. 50c *each*; \$5.00 *dozen*.

MRS. HUGO KIND

One of the best flowering reds. Bright velvety carmine, reflex spectrum red, to be exact. A favorite with every dahlia lover. \$1.00 *each*.

MRS. I. DE VER WARNER

One of the best of Decorative Dahlias. In color, a deep mauve pink. Stems long and stiff, making it an excellent variety for cutting. \$1.00 *each*.

MRS. J. C. HART

Large flowers of a rich scarlet-red, without any shadings. \$1.00 *each*.

NOIR ALVAREZ

(Nonin). An exceptionally fine variety of large size, which is always a continuous and abun-

You Can A-FORD To Buy From FORD

dant bloomer. In color, it is a very rich deep velvety ox-blood red, the best of its color to date. vigorous growth and producing The plants grow tall, making a their flowers well above the foliage. Highly recommended for cut flower, garden or exhibition purposes. 50c *each*; \$5.00 *dozen*.

PAUL, MICHAEL

Apricot with bronze shadings. Flowers are very large, and stems stiff and long. \$1.00 *each*; \$10.00 *dozen*.

PATRICK O'MARA

This essential new decorative variety was awarded a Gold Medal by the American Dahlia Society as the best Autumn shade variety in existence. The color is an unusually soft and pleasing shade of orange-buff, slightly tinged with Neyron rose. It is very large, 7 to 9 inches in diameter and borne on long, strong, erect stems. \$1.00 *each*; \$10.00 *dozen*.

PRIDE OF CALIFORNIA

(Lohrmann). The finest of the dark crimson Decorative Dahlias for all purposes. An exceptionally large flower making it the best possible for exhibition. It produces its gigantic flowers on long stiff stems and very abundantly, making it an ideal garden and cut-flower variety. In warm climates it does very well, and can always be depended upon. The plant is a tall vigorous grower, and produces its flowers on stems as stiff as cane. \$1.00 *each*.

PRIDE OF THE GARDEN

Without doubt one of the most attractive Dahlias grown. Pure

gold in color, with now and then a pure white petal mixed with the gold shade, making it very conspicuous. \$1.00 *each*.

RODMAN WANAMAKER

A most wonderful dahlia admired by all visitors. The blooms were 9-10 inches in diameter. In color again this variety is entirely distinct. The buds are pale lemon yellow as each petal expands, but quickly develops into a golden bronzy pink and finally into a bright shade of Ochraceous Salmon, with reflex of Spinal pink. The bushes are tall and always covered with these immense blooms held perfectly erect on stiff stems. Sold for \$25.00 in 1924. \$5.00 *each*.

SARAH HARLEY

A superb, new variety that has made a place for itself in the cut flower market. Color rose-pink tipped white. Flowers large and held erect on long cane stiff stems. \$1.00 *each*; \$10.00 *dozen*.

SULPHURIA

One of the best flowering varieties. The plants are simply loaded with blossoms early in the season, and continue the same way until frost. Color pure sulphur-yellow. A fine cut flower. 75c *each*; \$7.50 *dozen*.

SNOWDRIFT

Of par excellence as a pure white cut flower; large size, good stems, pure color, and wonderful keeping qualities. \$1.00 *each*.

TRYPHINNIE

A lovely shade of bright shell-pink with lighter tips. An artis-

You Can A-FORD To Buy From FORD

tic flower, borne profusely on long, substantial stems. \$1.50 *each*.

THE BASHFUL GIANT

Truly a Giant variety with mammoth size blooms which gracefully hang their heads. The color is apricot shaded yellow. \$1.50 *each*.

WM. H. SLOCOMBE

The largest and best pale yellow Decorative to my knowledge. A clear sulphur yellow passing to maritime yellow at tips. Flowers of gigantic size, from six to eight inches in diameter under

ordinary conditions. \$1.00 *each*.

WIZARD OF OZ

The combination of amber, pink, and salmon represents a lovely autumn tint. This is a flower which embodies size, good form, length of stem, and free-blooming habit. Wizard of Oz has for years ranked as one of the most desirable Dahlias for both exhibition and garden use. \$1.50 *each*.

WORLD'S BEST WHITE

A giant white, the best of its color for exhibition purposes. \$1.50 *each*.

FORD'S \$1.00 COMBINATION OFFER

Six large double Dahlias. Six shades, Red, White, Pink, Purple, Yellow and Variegated
12 Gladiolus. All different shades
A \$2.00 value for \$1.00

SELECT DECORATIVE DAHLIAS

This collection of 15 varieties value \$5.15 for \$3.50

Selected from the best standard varieties. All are good bloomers and will give the greatest satisfaction.

DARLENE

One of J. K. Alexander's latest creations and highly recommended by that noted grower. In color it is an exquisite shade of shell pink with a dainty blending of white at the center. 50c *each*; \$5.00 *dozen*.

Decorative Dahlia in existence, and one of the very best florist's dahlias. Its flowers are of good size and produced on very long stems well above the foliage. In color, a charming bright rose-pink, suffused with lavender-pink. 50c *each*; \$5.00 *dozen*.

DELICE

(Charmet). The brightest pink

FRANK A. WALKER

One of the best cut flower va-

You Can A-FORD To Buy From FORD



An Attractive Corner of Our Gardens—Grove in Background

rieties. A charming shade of lavender pink. 35c each; \$3.50 dozen.

GOLDEN WEST

Very large pure yellow. A fine cut flower with long stems. 50c each; \$5.00 dozen.

HORTULANUS WITTE

Very large, pure white, with good stems. One of the best. 35c each; \$3.50 dozen.

JACK ROSE

The best crimson for garden or cutting; that brilliant crimson red that made the "Jack" rose popular and suggested the name. 25c each; \$2.50 dozen.

LYNDHURST

Brightest vermillion; the best

bright red for cutting. An early, free and continuous bloomer on long, straight stems. 25c each; \$2.50 dozen.

MINNIE McCULLOUGH

One of the most indispensable decorative varieties. It is entirely distinct, in a class by itself, on account of the combination of Autumn shades—the gold and red of Autumn leaves. The flowers must be seen to be fully appreciated. Especially effective under artificial light. Selected stock. 25c each; \$2.50 dozen.

PRINCESS JULIANA

Pure white flowers of special merit, one of the best whites for exhibition or as a cut flower. 35c each; \$3.50 dozen.

You Can A-FORD To Buy From FORD

QUEEN MARY

The flowers are a beautiful rosy pink with broad petals of splendid texture. 35c *each*; \$3.50 *dozen*.

ROSE GEM

One of the most attractive delicate pink decorative Dahlias in existence. 50c *each*; \$5.00 *dozen*.

SYLVIA

Deep pink, tinting to light at the center. Petals are of great substance, illuminated by a satiny sheen, giving the flowers a waxy appearance. A strong vigorous grower and free bloomers with long, erect stems. An

acquisition. 5c *each*; \$2.50 *dozen*.

SOUVENIR DE GUSTAVE DOZON

The largest dahlia in existence, the color is orange red; flower is full to the center; they are often ten inches in diameter; they have very long stems. 25c *each*; \$2.50 *dozen*.

WILHELM MILLER

Very brilliant purple. This is a fine variety of the Decorative typ. 25c *each*; \$2.50 *dozen*.

YELLOW DUKE

A well-formed flower, primrose yellow in color. 25c *each*; \$2.50 *dozen*.

FORD'S \$1.25 COLLECTION

Double Dahlias. Ten varieties. Ten shades

All labeled. At one-half regular price

A \$2.50 value for \$1.25

FORD'S HOME GARDEN COLLECTION

This Collection \$2.50 Value for \$1.50

SIX DOUBLE DAHLIAS

6 colors

1 JACK ROSE	Red
1 VIVIAN	Variegated
1 STORM KING	White
1 LEBELLE	Purple
1 F. A. WALKER	Pink
1 YELLOW DUKE	Yellow

TWELVE GLADIOLUS

12 Shades

1 Red	1 Lavender
1 White	1 Scarlet
1 Pink	1 Maroon
1 Yellow	1 Cream
1 Salmon	1 Violet
1 Crimson	1 Orange

You Can A-FORD To Buy From FORD



A Field of Decorative Dahlias

FORD'S BARGAIN COLLECTION

Countess of Lonsdale	\$.35
Rose Gem50
Rube Girl50
J. H. Jackson35
Lawine25
Libelle25
Rene Cayeux25
Mrs. C. H. Breck50
Maude Adams35
Rose50
Storm King25
Vivian25

\$1.30

This collection contains 12 of the best medium size cut flower varieties. With its wide range of color, it is without doubt the finest collection we have ever put out at this low price of \$2.00 post paid. A regular \$4.30 value.

You Can A-FORD To Buy From FORD

NEW AND RARE CACTUS DAHLIAS

BETTY AUSTIN

A lovely variety that is in a class by itself. Color yellow at base of petal, blending to rosy carmine and rose, yellow at tips; reflex rose. A combination at once pleasing and effective. The flowers are of good size and splendid form, borne erect to facing on long stiff, slender stems, well above the foliage. An early, free and continuous bloomer. The plant is dwarf, 3 to 4 ft. high, of branching habit. A wonderful commercial cut flower and an ideal garden plant. It is entirely distinct and will find its way into every collection. \$1.00 *each*; \$10.00 *dozen*.

BIANCA

New, of large size and fine form. A vigorous grower; color beautiful rose lilac with flowers on strong erect stems; *white shadings*. 75c *each*; \$7.50 *dozen*.

CLAIRE KULP

Hybrid Cactus. A cross of Kalif and Mrs. C. H. Breck. An entirely distinct acquisition having the size of Kalif on a rigid, upright, but slender stem. Color rich cardinal red shaded garnet, yellow at base and at tip of petals. Plant is strong, vigorous, 5 to 6 feet high and a free and continuous bloomer. The first flowers are solid red, mid-season like above and late, for it blooms until frost, show more yellow at base and tip of petal. \$1.00 *each*; \$10.00 *dozen*.

ELSA BONNELL

Rich deep velvety carmine. Deep well built flowers produced on

large size and produced with long wiry stems. Flowers of great freedom. Almost as abundant as the well known "Countess of Lonsdale." Long stiff stems, holding flowers upright, making it very desirable. Recommended. \$1.00 *each*.

F. W. FELLOWS

Flowers of immense size. Composed of numerous long, narrow, incurved petals of a lively orange scarlet. This is one of the largest and finest Autumn varieties. Should be in every collection. 50c *each*; \$5.00 *dozen*.

GEORGE WALTER

One of the largest dahlias ever introduced. Very free flowering. A pleasing shade of salmon pink shading to yellow at base. 75c *each*; \$7.50 *dozen*.

GLADYS SHERWOOD

This is another outstanding Dahlia with pure white flowers belonging to the Hybrid Cactus type. Of fine form, free blooming, and strong growing. Because of its pure white color it is much in demand for all kinds of decorations. Its free blooming habit and strong growth make it fine for garden display. \$1.00 *each*.

KALIF

This is a giant flowering variety. A truly majestic flower, frequently 8 or 9 inches in diameter of perfect cactus form. The color is pure scarlet. 75c *each*; \$7.50 *dozen*.

You Can A-FORD To Buy From FORD

MARIPOSA

A well-formed flower of a delightful shade of pink shading deeper toward the center. Grows sturdily and blooms freely. Excellent for the garden and exhibition. \$1.50 *each*.

MARY DORR

Deep amaranth pink, with white tips and center. The flowers are large, with long narrow, pointed, incurved petals. Splendid bloomer on fine stems. Exhibition, cut flower and garden variety. This is a great improvement on Marg. Bouchon, which variety it will supersede. \$1.00 *each*; \$10.00 *dozen*.

MARGUERITE BOUCHON

Deep lavender-pink tipped white. A strong grower on long, stiff, graceful stems. 50c *each*; \$5.00 *dozen*.

MARGARET E. MILLIS

A very conspicuous and attractive flower of an orchid-pink shade. The petals are inclined to twist. \$1.50 *each*.

MOTHER

It is so symbolic of the name. Pure white, with slightest tint of color; a medium size flower, on erect cane-like stems. \$1.00 *each*.

MRS. ETHEL F. T. SMITH

Creamy white, shading to lemon-yellow at the center. Blossoms held well above the foliage on long stems. \$1.00 *each*.

MRS. EDNA SPENCER

An exceptional fine variety for cutting. Color silvery-lilac, shading to bright orchid-pink. 75c *each*; \$7.50 *dozen*.

MRS. LEO NIESSEN

One of the very best commercial cut flowers. Color, yellow at base, suffused and heavily tipped a rich bronzy red. It is one of our very best cut-flower sellers and a wonderful garden plant. As we have a fine stock we can offer them at \$1.00 *each*; \$10.00 *dozen*.

OLIVE NYCE

A splendid new cactus of large size and splendid form with long pointed, slightly incurved petals. Color yellow at center, shading to golden salmon, with a pink suffusion. \$1.00 *each*.

THE GRIZZLY

A prize winning California Dahlia. A dark maroon-red with stems three feet long. The flowers are large with reflexed petals and stand well above the foliage, making a fine effect in the garden. \$1.00 *each*.

U. S. A.

An early and continuous bloomer of a glowing deep orange shade. The flowers are of splendid form, enormous size, and borne on substantial stems. \$1.50 *each*.

RUBE GIRL

A remarkable bronzy or "autumn shade" variety that has forged to the front as a garden plant, and is especially valuable as a commercial cut flower. Color soft yellow, suffused, overlaid and tipped coral red, giving the flower a bronzy effect, that lights up wonderfully under artificial light. The plant is semi-dwarf (4 feet), of branching habit. 50c *each*; \$5.00 *dozen*.

You Can A-FORD To Buy From FORD

FORD'S \$1.00 DAHLIA COLLECTION

Six Varieties

Six Shades

DARLENE	(Decorative	Pink
MAUD ADAMS	(Show)	White Tinged Pink
WILHELM MILLER	(Cactus)	Bright Purple
STORM KING	(Show)	Pure White
VIVIAN	(Show)	Variegated
JACK ROSE	(Decorative)	Crimson

This collection value \$1.95. Every bulb labelled

Sent postpaid for \$1.00



The Drive Through Our Gardens

Showing Picnic Grove in Background—Visitors Always Welcome

You Can A-FORD To Buy From FORD

FORD'S BANNER COLLECTION

This collection 10 of my favorites, catalogue value \$7.75.
Sent Post Paid for \$5.00.

BIANCA	\$.75
MRS. F. F. SHOCK50
F. W. FELLOWS75
MRS. J. HARRISON DICK50
ROSALIA STYLES	1.00
PRISCILLA	1.00
KALIF75
PRIDE OF CALIFORNIA	1.00
SARAH HARLEY	1.00
RUBE GIRL50
	\$7.75

CHOICE CACTUS DAHLIAS

This collection of 13 varieties, value \$4.70 for \$3.50

ATTRACTION

One of the best dahlias is the Attraction hybrid cactus. It is large and beautiful. The color is like that of rose, and the blossoms are on long stems, fine for cutting. 75c each; \$7.50 dozen.

COUNTESS OF LONSDALE

A delightful blending of salmon pink and amber. Difficult to describe, but peculiarly attractive. For quantity of bloom it is in a class by itself. 35c each; \$3.50 dozen.

J. H. JACKSON

One of the most satisfactory all-round cactus variety grown. Color almost black, shading to velvety maroon. Gigantic in size. 35c each; \$3.50 dozen.

LAWINE

A magnificent flower on long stems. A large white, lightly suffused pink. A strong, vigorous grower, early and profuse bloomer. One of the best for commercial cut flowers and for the garden. 25c each; \$2.50 dozen.

LIBELLE

Another grand variety of medium size, a profuse bloomer. Color a beautiful aster purple; very effective. 25c each; \$2.50 dozen.

MARJORIE CASTLETON

Incurved narrow petals of a pleasing shade of rose-pink with tips and center of a creamy white. 25c each; \$2.50 dozen.

You Can A-FORD To Buy From FORD

MME. HENRI CAYEUX

A fine exhibition variety, large size flowers with long, narrow florets, forming a bloom of magnificent form. Color a rich pink daintily tipped with white. 50c *each*; \$5.00 *dozen*.

MRS. C. H. BRECK

This fine and beautiful flower is a soft yellow, suffused with carmine in color. 50c *each*; \$5.00 *dozen*.

PIERROT

This is a unique and striking novelty of a very large size. The color is a deep amber tipped with pure white. 50c *each*; \$5.00 *dozen*.

QUEEN OF HEARTS

A beautiful pure white with yellow at base of petals, making it

a most lovely and effective flower. 25c *each*; \$2.50 *dozen*.

RENE CAYEUX

This is an exceptionally free-flowering variety. The flower is of good size and is a beautiful ruby-crimson. They are held on long stems. Excellent for cut flowers for bouquet of solid color. 25c *each*; \$2.50 *dozen*.

SUCCESS

One of the best for garden or exhibition. Clear yellow with long pointed petals; an early, free and continuous bloomer on long stems. 25c *each*; \$2.50 *dozen*.

W. B. CHILDS

Beautiful purple maroon in color, a very reliable variety. 25c *each*; \$2.50 *dozen*.

PEONY FLOWERED DAHLIAS

CAECILIA

A Holland variety of gigantic size and quantity. Creamy white in color. 25c *each*; \$2.50 *dozen*.

HELEN KELLER

This is one of the finest pink peony dahlias grown. Its size is immense and on good stems, being a free bloomer. \$1.00 *each*.

LATONA

A very exquisite variety. Flowers very freely on long stiff stems. An unusual blending of orange, buff and yellow. 50c *each*; \$5.00 *dozen*.

MRS. BOWEN TUFTS

One of J. K. Alexander's seedlings of great merit. Large in size, beautiful rose purple in color. A vigorous grower. Very erect and an excellent bloomer. 35c *each*; \$3.50 *dozen*.

PRISCILLA

The most beautiful of all White Peony Dahlias. The flowers are snow white, and most beautifully formed, the snow white contrasting with the rich yellow center. The large flowers are produced profusely and held erect on long slender but cane stiff stems. Especially fine for all floral work, bouquets and the garden. \$1.00 *each*.

You Can A-FORD To Buy From FORD

ROSALIA STYLES

Colossal Peony. The largest and best of this class. Beautiful form, immense size, stiff stems, strong, vigorous, sturdy plant, a free and continuous bloomer, while last but not least, a wonderful live lustrous color—bright tyrian pink tipped lighter; reflex pink. The plant is a strong, vigorous, sturdy grower, of medium height (5 feet) branching and producing the giant flowers freely on long cane stiff stems.

The early flowers are quite full to the center on first opening, giving good depth. The plant is simply perfect for the garden. Has attracted the greatest attention wherever seen and will be universally grown. \$1.00 *each*; \$10.00 *dozen*.

ROSE PINK CENTURY

(Peacock) Single
Large, deep pink in color. Stems long and very strong. 25c *each*; \$2.50 *dozen*.

POMPON DAHLIAS

The Pompon Dahlias which were so popular a few years ago, are now coming back as favorites for bouquets and table decorations.

AERIAL

Buff, tinted orange.

DARKEST OF ALL.

Dark maroon.

AMBER QUEEN

Deep amber.

SNOW CLAD

Small free blooming white.

CHALLENGE

Dark maroon and white.

SUNBEAM

Crimson-scarlet.

All the above, 25c *each*; \$2.50 *dozen*. 6 for \$1.25

PHLOX

There is no class of perennials which give more satisfaction in borders or planting in groups. In color they range from pure white to the richest crimson and purple and from soft rose and salmon to bright coral red. All having a delicate fragrance. Its long season of bloom from July to September, makes it most desirable as a hedge or border plant, filling in the space after other perennials have ceased to bloom. We list 10 varieties of proven merit. 25c *each*; \$2.50 *per dozen*, mixed or in separate colors.

You Can A-FORD To Buy From FORD

COQUETTE

White, light pink eye.

GENL. VON HEUTZ

Large, red, light eye.

FRAULEIN VON LOSSBURG

Best pure white.

ISABEY

Large salmon pink.

MISS LINGARD

The early white.

JEANNE D'ARC

A good late flowering, pure white.

MRS. CHAS. DORR

Very fine lavender.

MAD. MURRET

Bright crimson.

RYNSTROM

Best light pink.

RICHARD WALLACE

White, large crimson eye.

FIVE SELECT CANNAS

Price 25c each; \$2.50 dozen

RICHARD WALLACE

An old reliable favorite yellow-green, foliage, four feet.

SUPASSE REVERCHON

A beautiful cochineal red with bronze foliage, 4½ feet.

THE PRESIDENT

A great canna, immense, bright red flowers in fine clusters without a doubt the most sensational introduction of recent years. Green foliage, 4 feet.

WINTZERS COLOSSAL

(Orchid flowered). Flowers frequently eight inches in diameter, bright scarlet, green foliage; five feet.

WYOMING

(Orchid flowered). Large orange flower, effectively contrasting with upright, rich bronze foliage—six feet.

PEONIES

Few flowers have become more popular in recent years than the peonies. Below we list 10 of the most popular medium price standard varieties. 75c each.

DELICATISSIMA

Medium to large rather flat flowers of soft pink changing to nearly white. Early.

FELIX CROUSSE

Extra large blooms; quite fragrant. One of the most brilliant red varieties. Strong, vigorous plants.

You Can A-FORD To Buy From FORD



Entrance to Ford Gardens

FESTIVA MAXIMA

This is probably the best of the low priced varieties. It produces extremely large white flowers, flecked with crimson in the center. The plant makes a tall, strong growth, and produces its blooms early in the season. Some of the most recently introduced varieties, which sell for \$50 or more, are in no way superior to this sort.

LADY BRAMWELL

Pale lilac-rose, the center petals creamy white at the tips, and sometimes flecked with crimson. Grows vigorously and blooms freely. Early mid-season.

LOUIS VAN HOUTTE

Brilliant velvety cerise-red.

MADAME DE VERNEVILLE

Large full bloom; guard petals pure white, center blush fading to white, prominent carmine flecks. Extra early.

MODESTE GUERIN

Large globular blossoms of a bright solierino pink, very vigorous and extra good as a cut flower. Mid-season.

MONS. JULES ELIE

An extra fine early sort of medium fragrance. The blooms are pale lilac-rose, shading to rich amber at the base. The plants make a strong growth, and are generally of medium size. One of the most popular varieties.

You Can A-FORD To Buy From FORD

RICHARDSON'S PERFECTION

Large flowers: light flesh; white center.

RUBRA SUPERBA

Deep crimson blossoms, large and compact. The best very late crimson variety.

RHUBARB PLANTS

Myatt's Early—Productive, large and tender. Requires less sugar than other sorts.

Large clumps, 25c each; \$2.50 per dozen.

Strong divisions, 15c each; \$1.50 per dozen

HARDY HERBACEOUS PERENNIALS**ARTEMISIA LACTIFLORA**

(Hawthorn-Scented Mugwort)

This splendid perennial is comparatively little known, though not a recent introduction. It is of the strong free growth, the stems being straight and from 3½ to 4½ feet high, terminating in panicles of the creamy-white, Hawthorne-scented flowers. Blooming season, September and October. 25c each; \$2.50 dozen.

AQUILEGIA (Columbine)

This old-fashioned garden flower should be in every garden. We sell only the long-spurred varieties in mixed colors. 25c each; \$2.50 dozen.

**BUDDLEIA or Butterfly Bush
VARIABILIS MAGNIFICA**

One of the most popular of hardy plants. Has long flower spikes, composed of many small florets, similar to the common lilac. Very fragrant. Color a

beautiful lilac, shading to lavender. Plants are a mass of bloom from June till frost. Very hardy, and most satisfactory to grow, as plants increase in year in size and vigor. 30c each; \$3.00 dozen.

CAMPANULA MEDIA

(Canterbury Bells). Bell-shaped flowers, dark blue, light blue, white and rose. Biennial. 2 to 3 feet. July and August. In Separate colors, white, pink, lavender, or mixed. 25c each; \$2.50 dozen.

COREOPSIS

Grandiflora. An improved variety with large, bright yellow flowers; one of the best hardy plants. Fine for cut flowers. 25c each; \$2.50 dozen.

DELPHINIUM

Belladonna. They are our best blue cut flower, are perfectly hardy and established plants produce a number of spikes giving

You Can A-FORD To Buy From FORD

three crops during the season.
25c *each*; \$2.50 *dozen*.

DIANTHUS BARBATUS

(Sweet William)

These are excellent for border plants and should be in every garden. Scarlet Beauty. Newport Pink, White Beauty and mixed; large clumps. 25c *each*; \$2.50 *dozen*. Plants 15c *each*; \$1.50 *dozen*.

DIGITALIS

Foxglove. These old garden favorites are stately and elegant in summer when they produce bold masses of leaves and flower-spikes. White or Rose. 25c *each*; \$2.50 *dozen*.

GOLDEN GLOW

An old garden favorite, attaining a height of four to five feet. Produces masses of double, golden yellow flowers. 15c *each*; \$1.50 *dozen*.

SHASTA DAISY

A large white daisy with yellow center, resembling the white daisy that adorns our fields in the Spring; only much larger and more double blooms in August. 25c *each*; \$2.50 *dozen*.

HIBISCUS

Giant Mallow Marvels. A robust type with deeply cut foliage and large flowers in shades of crimson, pink and white. 35c *each*; \$3.50 *dozen*.

HOLLYHOCKS

Double. Crimson, yellow, white, pink, scarlet, maroon and rose. Extra large, finely curled and fringed flowers in mixed colors. 25c *each*; \$2.50 *dozen*.

PAPAVER GOLIATH

(Oriental Poppy)

Enormous scarlet flowers on strong erect stems. Nothing you can grow in the garden will furnish so gorgeous and brilliant a spot of vivid color. 25c *each*; \$2.50 *dozen*. Small plants 15c *each*; \$1.50 *dozen*.

NUDICAULE

Iceland Poppy. A beautiful class of hardy poppies, bearing cup-shaped flowers, ranging in color from pure white, yellow and orange-scarlet. Borne on long stems. 1 foot. May-August. 25c *each*; \$2.50 *dozen*. Small plants 15c *each*; \$1.50 *dozen*.

PINKS (Hardy Garden)

Without the spicy fragrance of the hardy Pinks a garden is incomplete. Their perfect form and rich coloring make them great favorites for summer bouquets. June. Strong field plants. Large clumps. 25c *each*; \$2.50 *dozen*. Small plants 15c *each*; \$1.50 *dozen*.

PYRETHRUM HYBRIDUM

(Single Flowering)

This old-fashioned perennial is easily grown in any good garden soil, requiring only good drainage and full exposure to the sun. An annual top dressing of well-rotted manure is very beneficial. Blooming season June, but if the first stems are removed as soon as the flowers have faded, will continue to flower thru the summer and autumn months. Colors include shades from red thru rose to pure white. We offer these in mixed colors only. 25c *each*; \$2.50 *dozen*.

You Can A-FORD To Buy From FORD

PANSIES

Our pansies are far superior to the common large flowered or bedding strains. The flowers are much larger, and of heavier texture. What is more beautiful than a pansy bed in early spring or late fall, when there are no other flowers in bloom? We specialize in pansies, and our plants are in a class by themselves.

60c per dozen; \$4.50 per hundred

25 may be had at 100 rate

PANSY SEEDS

Ford's Giants, 25c packet; 1,000 seeds, 50c; $\frac{1}{8}$ oz. \$1.00

FLOWER AND VEGETABLE PLANTS

Our plants are hot bed and cold frame grown. This method produces a much hardier and healthier plant. Ready from May 10th to June 10th in 2½ inch pots.

50c dozen unless otherwise stated

ASTER PLANTS

Queen of the markets and Late Branching in all colors, separate or mixed.

ASTER PLANTS

Heart of France. The best pure red.

ASTER PLANTS

Vick's King, lavender pink.

CALENDULA PLANTS

Lemon Queen, Orange King.

CARNATION PLANTS

Marguerites, mixed colors.

CELOSEA PLANTS

(Cock's Comb) Mixed colors

CABBAGE PLANTS

Early Jersey, Wakefield and Henderson's Succession.

MARIGOLD PLANTS

Tall African. Lemon and Orange Ball.

PHLOX PLANTS

Drummondii, mixed colors.

TOMATO PLANTS

Earliana, Stone, Matchless, John Baer, Bonny Best, Golden Queen, Yellow Pear and Ponderosa.

CAULIFLOWER PLANTS

Early Snowball.

You Can A-FORD To Buy From FORD

VERBENA

White, Scarlet, Pink, Purple
and mixed colors.

ZINNA

(Dahlia Flowered) white, scar-
let, canary yellow, pink, sal-
mon and mixed.

SALVIA PLANTS

In 3-inch pots. 75c *dozen*.

PEPPER PLANTS

Early Neapolitan and Chinese
Giant.

FIELD GROWN SEEDLINGS

Our field grown plants are not transplanted but are almost as good for late crops and flowers. We can furnish all the above varieties excepting tomato, pepper and salvia plants. Ready about June 15th.

20c per dozen; \$1.50 per 100

NURSERY DEPARTMENT

CALIFORNIA PRIVIT

3 Year. Cut back. 2-3 ft. 6
branches and up. 15c *each*;
\$12.00 *per 100*.

BARBERRY THUNBERGII

12-15 inches. 2-year old. 10c
each; \$8.00 *per 100*

Hydrangeas

ARBORESCENS

GRANDIFLORA

2-3 Ft. Hills of Snow. 75c *each*;
\$7.50 *dozen*.

PANICULATA

GRANDIFLORA

2-3 Ft. Large White. \$1.00
each; \$10.00 *dozen*.

Spirea

VAN MOUETTE, 2-3 Ft. Pure white flowers. 50c *each*; \$5.00 *dozen*.

CLIMBING ROSES**2 Year No. 1**CLIMBING AMERICAN
BEAUTY

Rosy Crimson. 75c *each*; \$7.50
dozen.

DOROTHY PERKINS

Shell pink. 50c *each*; \$5.00 *doz-
en*.

You Can A-FORD To Buy From FORD

CRIMSON RAMBLER50c *each*; \$5.00 *dozen*.**WHITE DOROTHY**A pure white sport from Dorothy Perkins. 75c *each*; \$7.50 *dozen*.**FLOWER FAIRFIELD**Brilliant crimson. 75c *each*; \$7.50 *dozen*.**DR. VAN FLEET**Flesh pink, rosy flesh center. \$1.00 *each*; \$10.00 *dozen*.**BABY RAMBLER ROSES****2 Year No. 1****GEORGE ELGER**Yellow. 75c *each*; \$7.50 *dozen*.**LAFAYETTE**Red, large, semi-double. 75c *each*; \$7.50 *dozen*.**LOUISE WELTER**Soft pink. 75c *each*; \$7.50 *dozen*.**JEAN D'ARC**Pure white. 75c *each*; \$7.50 *dozen*.**MRS. WM. CUTBUSH**Rosy pink. 75c *each*; \$7.50 *dozen*.**MISS EDITH CAVELL**Velvety crimson, white eye. 75c *each*; \$7.50 *dozen*.**HYBRID TEA ROSES****2 Year No. 1****GRUSS AN TEPLITZ**Vivid crimson. \$1.00 *each*; \$10.00 *dozen*.**KILLARNEY**Bright shell pink. \$1.00 *each*; \$10.00 *dozen*.**LOS ANGELES**Flame pink, shaded salmon. \$1.00 *each*; \$10.00 *dozen*.**MAMAN COCHET**Pure white. \$1.00 *each*; \$10.00 *dozen*.**ROSE MARIE**Bright red, a rose of very high merit. \$1.00 *each*; \$10.00 *dozen*.**LADY HILLINGDON**Deep yellow, excellent for cutting. \$1.00 *each*; \$10.00 *dozen*.**HYBRID PERPETUAL ROSES****2 Year No. 1****MAGNA CHARTA**Bright rosy pink. \$1.00 *each*; \$10.00 *dozen*.**GENERAL JACK**Bright red, fragrant old timer. \$1.00 *each*; \$10.00 *dozen*.**FRAU KARL**Magnificent snowy white. \$1.00 *each*; \$10.00 *dozen*.**AMERICAN BEAUTY**Deep red. \$1.00 *each*; \$10.00 *dozen*.*You Can A-FORD To Buy From FORD*

MRS. J. LAING

Shell pink, one of the best free bloomers. \$1.00 each; \$10.00 dozen.

PERSIAN YELLOW

Bright yellow, double. \$1.00 each; \$10.00 dozen.

GRAPES

2 Year. 50c each; \$5.00 dozen

MOORE'S EARLY

Purple. The earliest really good Grape. Quality unexcelled. Strong grower, very productive.

ing almost mammoth in size. Especially valuable as a table Grape.

CONCORD

Purple. No variety has been planted heavier than Concord. Known to everyone the country over. Valuable as a table Grape.

NIAGARA

White. The Grapes are produced in very large, full bunches. Its quality is fine. Valuable as a table Grape.

WORDEN

Purple. Ripens just ahead of Concord. Is much larger, be-

BRIGHTON

Red. The flavor of this very best of red Grapes is unlike any other.

These 5 Grapes sent postpaid for \$2.00

NEW HOME COLLECTION

This combination collection is put up especially for those who have built or purchased a New Home.

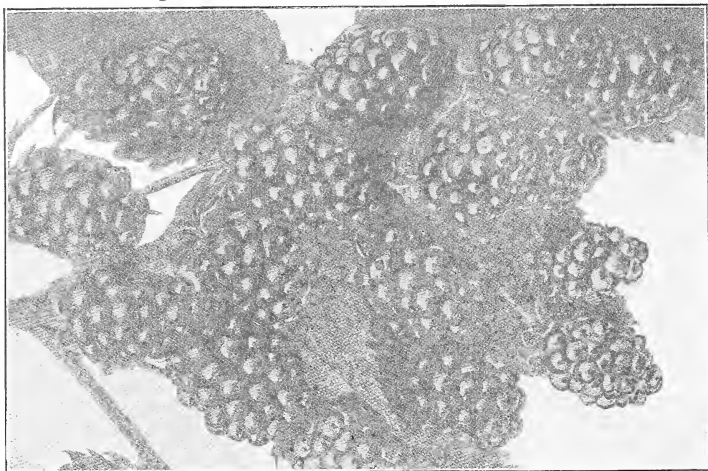
Your own Selection of.....	{	2 Hydrangers
		2 Climbing Roses
		1 Hybrid Tea Rose
		2 Hybrid Perpetual Roses
		2 Grapes
		2 Peonies
		6 Hardy Phlox
	{	12 Hardy Plants

We will send postpaid this collection value \$13.00 for \$10.00.

SEEDS

We Furnish Seed of All Annual and Hardy Plants Listed in This Catalog; Large Packets 10c

You Can A-FORD To Buy From FORD



BLACKBERRY PLANTS THE FORD

This new variety, created by us in 1921. It is a seedling from the Blower blackberry, and is much more hardy. The fruiting season is much longer; in fact, it is really an ever-bearing variety. This year berries were picked from July 25th until frost. The fruit is much larger and better formed than the Blower. Berries are a deep, glossy black, with solid, rich meat, making it excellent for shipping and keeping. For canning it is unsurpassed. This berry took first prize 1924-1925 at the Massachusetts Horticultural Society Exhibition, in competition with other varieties grown throughout New England. (See cut above). Stock limited.

Roots, 25c each; \$2.50 per dozen

BLOWER

A mid-summer variety fruit, very large and of superb quality enormously productive and very hardy, long fruiting season.

15c each; \$1.00 dozen; \$5.00 per 100. 25 at 100 rate

You Can A-FORD To Buy From FORD

ERRATA

Page 39—STRAWBERRIES

Prices should read

Plants: Dozen, 50c; 25, 75c; 100, \$2.00; Postpaid.



RASPBERRIES

Coming immediately after strawberries, when there is a dearth of other fresh fruit, raspberries are much sought after for planting in the garden and also in the field for market. They are easily cultivated and beds seldom require renewing. Their season of ripening is long and fruit always in demand. Plant in good soil and manure freely from time to time. Plant four feet apart each way. Cut out the old shoots each spring.

Roots, each 10c; 10, 60c; 25, \$1.00; 100, \$3.50

CUTHBERT (Red)

The best red raspberry. Heavy yielder of large solid fruit. Plant is a very vigorous grower. Fine for market and table.

PLUM FARMER (Black)

The largest of all black raspberries. Quality of fruit unsurpassed. Good for both home and market.

STRAWBERRIES

We list three, which from our experience prove to be the best all-round varieties.

Plants: Dozen, 50c, 25c, 75c; \$1.00, \$2.00; Postpaid.

The Abington

One of the earliest of the large fruiting varieties. The berries are large and beautifully formed. The surface of the fruit is a deep glossy red, the meat is solid and rich. An ideal berry for home use.

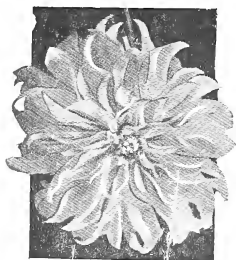
The Howard 17

A mid-season variety, one that may be depended upon to produce a large crop of fruit every season. The plants are splendid growers on any soil. The fruit is large and uniform and of extra sweet flavor. As a canner it is unsurpassed. The berries are excellent for shipping, making it one of the best commercial varieties.

Big Joe

A very late variety of extra fine flavor, berries are large and heavy in texture making them an excellent market berry, as well as for the home garden. We have known these berries to bear a week after all other varieties are gone.

You Can A-FORD To Buy From FORD



HOW TO ORDER

When ordering plants and bulbs from this catalog you may use the dozen rate when buying 6 of any one variety, and the hundred rate for 25 or more of one variety.

Please sign your name and address in full on every letter or order. Remit at our risk, money-order, draft or check. Use registered letter if you send cash or stamps.

CANADIAN SHIPMENTS

Charges on all Canadian shipments must be paid by patrons, who must secure, *before ordering*, a permit from the Department of Agriculture, at Ottawa.

HOW WE SHIP

We deliver free, anywhere in the United States, by Parcel Post or Express, all plants and bulbs listed in this catalog. All shipments are carefully packed, and delivered to forwarders in good condition. Should they not reach you in good order, kindly notify us at once.

SYDNEY E. FORD,
Manager.

Ford Gardens,
415 Central Street,
East Bridgewater, Mass.
Telephone 21-4.



You Can A-FORD To Buy From FORD

ORDER SHEET

Ford Gardens

East Bridgewater, Mass.

Date _____

Your Name _____

Very Plain

Post Office _____ P. O. Box _____

County _____ State _____

Street No. _____ Forward By _____

Mail, Express or Freight

Please Do Not Write Here

AMOUNT ENCLOSED. Cash - \$_____ Money Order \$_____

State how much money you enclose.

Postage Stamps \$_____ Draft or Check \$_____

Before filling out this blank, read instructions on last page of catalog

[illegible]

In making your order, please give price, to avoid delay and errors.

[illegible]

In making your order, please give price, to avoid delay and errors



